**Board of Directors Candidate Statements**

**MICHELLE CARUSO**

**Why would you like to participate on the PASH Board of Directors? What skills, connections, resources, and expertise do you have to offer and are willing to use on the behalf of the organization?**

I would be honored to have the opportunity to continue to participate on the PASH board.  I believe in program and would like to have more industry participation with our local chapter.  I am great with advertising, getting participation/new members, introducing managers to Chairs and selling COPAS to industry. Welcoming new members, recruiting and getting people involved is my strong point.   I genuinely enjoy helping people.

**Do you have any particular goals that you would like to see implemented if you are elected to the Board?**

Increasing membership and attendance is a top goal.  In this new environment post virus and negative -$20 oil , all our organizations will be challenged.   Now is the time to rally around our members and strengthen the education and networking for them.  Now, more than ever we can provide a direct benefit for them to be a member.  Would like the opportunity to put together an official “Marketing and Promotions” plan that includes materials, emails, and messages to communicate PASH marketing or suggestions.

The second part is to increase lines of communication with the company managers.  They should have us on speed dial. To find out current trend challenges and needs. This will allow PASH accommodate appropriate topics in this new environment.

**KATHY JOHNSTON**

**Why would you like to participate on the PASH Board of Directors? What skills, connections, resources, and expertise do you have to offer and are willing to use on the behalf of the organization?**

I have 40 years in the oil & gas industry and have been a COPAS member for over 20 years, the last 7 with PASH.  I am a member of the Revenue Committee but have served as the PASH Hospitality Chair for the last 3 years.  My expertise is Revenue/Production Accounting, but, having worked for a very small company for most of my  career, I have exposure to almost everything.  This gives a person a unique advantage in understanding how departments  interact and depend on each other.

**Do you have any particular goals that you would like to see implemented if you are elected to the Board?**

One of my goals, if elected to the Board, would be to encourage members to attend a committee meeting outside their current job description from time to time.  It’s always helpful to understand what your co-worker’s current issues are.  I will do my best to help PASH remain relevant in these changing and challenging times.  Also, to encourage greater interest and participation in future PASH leadership positions across our membership.

**KARLA ZAWODNY**

**Why would you like to participate on the PASH Board of Directors? What skills, connections, resources, and expertise do you have to offer and are willing to use on the behalf of the organization?**

I would like to participate on the PASH BOD for a second term to continue my momentum.  Three years on the Board has allowed me to become familiar with the organization and the forward looking vision.  Being Treasurer gave me a new appreciation for the amount of activity and the variety of elements required for the organization to function.  With the knowledge that I've gained in connection with a willingness to volunteer my time, I feel like I can make a difference for PASH and help to guide it forward alongside fellow board members and with the support of the membership.

**Do you have any particular goals that you would like to see implemented if you are elected to the Board?**

One of the goals I would like to explore if elected to the Board is to expand educational opportunities for our members.  Maybe something like Revenue Accounting for Non-Revenue Accountants to provide an overview to those from other areas.  We have a deep knowledge resource in our membership and it would be great to be able to share that knowledge with new members or members from other areas of accounting.  I would also like to explore the web based possibilities for sharing knowledge.